



Carbon Dioxide Reductions from Demand Response

Impacts in Three Markets

Prepared for:
Advanced Energy Management Alliance



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Executive Summary

On June 2, 2014, the U.S. Environmental Protection Agency (EPA) released the Clean Power Plan (CPP), a proposal to regulate carbon dioxide (CO₂) emissions from existing fossil-fuel power plants under section 111(d) of the Clean Air Act (CAA). The EPA did not directly include demand response (DR) in the CPP, either as a building block in their calculations of state goals or as a potential CO₂ emission reduction strategy for states to employ in their implementation plans. This report contains analysis that shows that DR can reduce CO₂ emissions, and merits consideration by the EPA for inclusion in the final CPP.

This analysis includes a literature review on the topic of DR and CO₂ emission reductions, modeling of direct emission reductions from DR, and a qualitative review of indirect emission reduction potential from DR. The literature review concludes that DR should be included in the menu of demand-side options for emission reduction. The modeling effort examines three markets: the PJM Interconnection (PJM), the Midcontinent Independent System Operator (MISO), and the Electric Reliability Council of Texas (ERCOT). Several pathways by which DR can directly reduce emissions are examined. In each, cases with different assumptions to stress test the results are examined. Four pathways were examined in this study:

- Two pathways are the focus of direct emission reductions
 - 1) When DR reduces peak load
 - 2) When DR provides ancillary services
- Two pathways are the focus of indirect emission reductions
 - 1) When DR contributes to increased levels of renewable penetration
 - 2) When DR impacts the economics of power plants such that the system fuel mix changes

Overall Navigant estimates that DR can directly reduce CO₂ emissions by more than 1 percent through peak load reductions and provision of ancillary services, and that it can indirectly reduce CO₂ emissions by more than 1 percent through accelerating changes in the fuel mix and increasing renewable penetration. For context, 1 percent of 2012 CO₂ emissions from affected sources under the CPP is 19.5 million metric tons.¹ This emission reduction potential is significant when compared to the EPA's targets, which propose to reduce emissions from fossil-fuel power plants by 20 percent from 2012 levels by 2030.² Navigant's analysis demonstrates that DR is able to provide valuable CO₂ emission reductions and should be a strategic part of implementation of the CPP.

¹ Based on calculations from the EPA's *Technical Support Document: Translation of the Clean Power Plan Emission Rate-based Goals to Mass-based Equivalents*, released on November 6, 2014.

² 20 percent emission reduction calculated using data from the EPA's *Technical Support Document: Translation of the Clean Power Plan Emission Rate-based Goals to Mass-based Equivalents*, released on November 6, 2014.

1. Introduction

1.1 Background on the Clean Power Plan

On June 2, 2014, the U.S. Environmental Protection Agency (EPA) released the Clean Power Plan (CPP), a proposal to regulate carbon dioxide (CO₂) emissions from existing fossil-fuel power plants under Section 111(d) of the Clean Air Act (CAA). The CPP has two main parts: calculation of the emission rate targets and direction for states to implement plans to meet those targets. The EPA used building blocks to calculate emission rate targets, but the CPP does not propose to require or limit states to using those building blocks for implementation. The EPA's targets are designed to reduce emissions from fossil-fuel power plants by 20 percent from 2012 levels by 2030.³

The proposed targets represent the EPA's assumption of the level of emission reductions that can be achieved by cost-effective programs and policies using its Best System of Emissions Reduction (BSER) methodology. In the CPP, the EPA defines BSER as a combination of four building blocks:

1. Improvements to the efficiency of carbon-intense, fossil-fuel power plants
2. Substitution of carbon-intense generation with less-carbon-intense generation (e.g., replacing coal generation with gas)
3. Substitution of carbon-intense generation with low- or zero-carbon generation (e.g., replacing coal generation with nuclear and/or renewables)
4. Reduction of the total amount of generation required through demand-side energy efficiency programs

The CPP allows compliance mechanisms to include cap-and-trade programs and multistate implementation plans, making way for the expansion of existing regional trading schemes like the existing regional and state programs in the Northeast and California, as well as the potential addition of new trading schemes. On November 6, 2014, the EPA released technical guidance on converting state emission rate targets to mass-based targets.

1.2 Purpose of this Study

The objective of this effort is to demonstrate that DR can help achieve meaningful emission reductions that will help reach CO₂ targets. This study describes the potential for emission reductions; forecasting actual emission reductions that would result in a given case is beyond the scope of this study. This analysis is intended to show that the CO₂ reduction potential of DR merits consideration by the EPA for inclusion in the final CPP.

³ 20 percent emission reduction calculated using data from the EPA's *Technical Support Document: Translation of the Clean Power Plan Emission Rate-based Goals to Mass-based Equivalents*, released on November 6, 2014.

1.3 Methodology

The study examines literature relating DR to emission reductions, and considers direct emission reductions resulting from DR as well as indirect reductions resulting from DR's role in supporting renewables and impacting the economics of plant operations and fuel use. Direct emission reductions can result from peak load reductions and through providing ancillary services, specifically synchronized reserve and regulation. Navigant models direct emission reductions for three markets: the PJM Interconnection (PJM), the Midcontinent Independent System Operator (MISO), and the Electric Reliability Council of Texas (ERCOT).⁴ Analysis cases are developed using different assumptions for DR penetration. The model is run assuming different levels of DR, including a null case with no DR. Each case compares the overall system emissions from the null case with those from differing levels of DR penetration. For emission reductions from peak load reduction, Navigant calculates the emissions from the expected marginal energy unit during super-peak load hours to estimate the reductions due to DR. For reductions from ancillary services, the model dispatches the system against the energy and ancillary services requirements and compares the changes in CO₂ emissions from system operations. This study also provides a qualitative overview of the potential for indirect emission reductions from DR.

⁴ For a description of the models see Appendix B

2. Literature Review

Navigant conducted a review of literature pertaining to DR and CO₂ emission reductions. Methods included internet searches, professional referrals, and inquiries with the Lawrence Berkeley National Laboratory's Demand Response Research Center and the Association of Demand Response and Smart Grid. This review uncovered studies that directly relate to the subject matter and that have some tangentially-relevant information.

The Pacific Northwest National Laboratory released a report in 2010 entitled *The Smart Grid: An Estimation of the Energy and CO₂ Benefits*. This report articulates nine mechanisms by which the smart grid can reduce energy use and carbon impacts associated with electricity generation and delivery. It states:

“Demand response itself can reduce energy consumption because controlling an end-use to lower peak load demand shifts the load to other times, or in some cases actually eliminates some consumption. Although there may be some physical explanation for the energy savings reported by demand response programs, we believe the primary contribution comes from heightened awareness of energy use on the part of the participants. The smart grid can provide reductions in primary energy and CO₂ emissions by shifting peak load to more efficient lower emission base and intermediate generation resources. Utility programs have shown that shifting load from peak load generating power plants to more efficient off-peak-load power plants provides such reductions: the California “Shift & Save” quantifies the reduced CO₂ emissions at between 10 and 20 percent.”

The Texas Clean Energy Coalition commissioned a study in 2014 entitled *Exploring Natural Gas and Renewables in ERCOT, Part III: The Role of Demand Response, Energy Efficiency, and Combined Heat & Power*. It modeled existing DR programs in ERCOT and new program scenarios. The report states:

“Energy efficiency and demand response provide substantial opportunities to displace future capacity additions and lower overall electricity costs. In total, this represents a 40 to 50 percent reduction in projected peak demand growth (depending on the carbon policy scenario). The combined effects of lower load forecasts, DR, EE and CHP have slightly reduced average customer bills and greenhouse gas emissions. The combined effects of higher gas prices, lower load growth, enhanced DR and CHP installations lower CO₂ emissions about 4 percent by 2032 versus the Phase II Reference Case, or 143 million metric tons. This is the equivalent of closing one 600 MW coal plant for 30 years.”

There are several studies that explore the indirect effect that DR can have on emissions by helping to integrate intermittent renewable energy like solar and wind power onto the grid. The North American Electric Reliability Corporation (NERC) recently released analysis of the CPP that states:

“A large penetration of Variable Energy Resources (VER) will also require maintaining a sufficient amount of reactive support and ramping capability. More frequent ramping needed to provide this capability could increase cycling on conventional generation. This could contribute to increased maintenance hours or higher forced outage rates, potentially increasing operating reserve requirements.”

The literature review indicates that DR can play a meaningful role in reducing CO₂ emissions and should be included in the menu of demand-side options for emissions reduction.

3. Overview of DR in the Three Markets: PJM, ERCOT, and MISO

This section provides an overview of the three markets analyzed in this project. Wholesale market areas were chosen for this analysis due to the availability of data. The results of this analysis are translatable to vertically integrated utilities because the ways in which DR influences emissions are similar regardless of whether that DR is called upon by a market or by a utility.

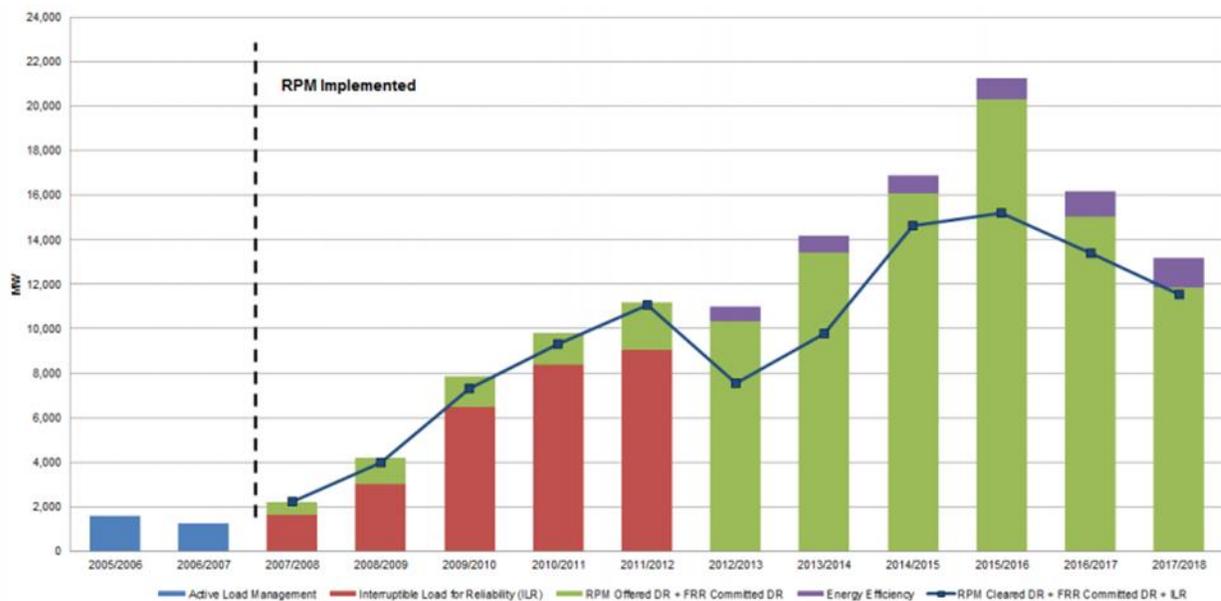
3.1 DR in the PJM Market

This section presents an overview of DR in PJM and a discussion of ancillary services in this market.

3.1.1 DR in PJM

The implementation of PJM’s capacity market, the Reliability Pricing Model (RPM), in 2007 facilitated significant growth in demand-side participation in the capacity market. DR can bid into the energy market, curtail for emergency conditions, or provide both services. The majority of DR’s revenues comes from capacity payments because they are generally used for emergency curtailment during periods of extremely high load. Figure 1 indicates historical and forecasted DR and energy efficiency (EE) capability by year as it participates in the capacity market. After years of steady increases, DR participation has decreased in the past two auctions due to recent caps on limited and extended summer DR and mandates that DR providers give increased assurance they will be able to deliver demand reductions promised in their offers. About 12 gigawatts (GW) of DR cleared the RPM in the 2017/2018 auction.

Figure 1. Demand-Side Participation in Capacity Market



Source: 2017/2018 RPM Base Residual Auction Results Report

PJM also operates an Economic Load Response Program (ELRP), which allows commercial and industrial customers to voluntarily reduce load during times when their bid exceeds the locational energy market price at that time. There are no penalties for non-compliance and payments are made for each megawatt-hour (MWh) that is curtailed. From the implementation of the RPM in 2007 until 2011, the capacity payments were the dominant source of income for DR resources, so payments through the ELRP declined substantially. After the implementation of Federal Energy Regulatory Commission (FERC) Order No. 745 in April 2012, which requires that demand-side resources be paid for the full locational marginal price (LMP), ELRP participation rates increased significantly.

Table 1. PJM Economic Load Response Program

	2011	2012	2013
Registered Resources on-Peak Load Day (MW)	2,042	2,302	2,375
Total Energy Savings (MWh)	16,782	141,568	127,045

Source: PJM State of the Market Reports

3.1.2 Ancillary Services in PJM

Ancillary services support the reliable operation of the electric grid. PJM currently provides regulation, synchronized reserve, and non-synchronized reserve (operating reserves) through markets that are operated by PJM.

Regulation reserve is a service that allows the system operator to adjust participating generation to accommodate short-term differences in system loads and resources. As demand increases or decreases from moment to moment, generation or DR resources are ramped up and down automatically, keeping the grid in balance. DR is limited to providing 25 percent of regulation; DR provided approximately 1 percent of regulation in PJM in 2013. Also in 2013, coal units provided only 15.5 percent of regulation, a decline from the 30 percent of regulation they provided in 2012.

Originally limited to synchronized reserves, PJM’s Primary Reserve market now includes primary reserves that are not synchronized. To provide synchronized reserve, a generator must be synchronized to the system and capable of providing output within 10 minutes. DR resources can also provide synchronized reserve. In 2012, PJM’s primary reserve requirement was 150 percent of the footprint’s largest contingency (2,063 megawatts [MW]), and 1,375 MW of that requirement was required to be synchronized. Non-synchronized primary reserves are those that could deliver energy within 10 minutes from a shutdown state, such as hydro and combustion turbines (CTs). DR is a significant part of the synchronized reserve market in PJM. DR is limited to providing 33 percent of synchronized reserves and provided approximately 17 percent in 2013.

Both the regulation and synchronized reserve markets are cleared on a real-time basis. A unit can be selected for either regulation or synchronized reserve, but not for both. The regulation and the synchronized reserve markets are cleared interactively with the energy market.

3.2 DR in the MISO Market

This section discusses the role of DR in MISO including a discussion on ancillary services.

3.2.1 DR in MISO

DR programs in MISO can be categorized into the following: Behind-The-Meter Generation (BTMG), Load Modifying Resources (LMRs), Emergency Demand Response (EDR), and Demand Response as a Resource (DRR). BTMG consists of emergency generation and other physical capacity that can be turned on during a power shortage. This generation is located either in the distribution system or on customers' sites and therefore is measured as a reduction in load. LMRs are physical loads that can be curtailed in an emergency, such as reduced consumption at an industrial site or reductions in lighting and air conditioning. Both of these programs are administered by load-serving entities (LSEs), and MISO does not directly control them. EDR consists of BTMG and LMRs but differs from the other programs in that MISO has direct control to curtail these loads during declared NERC emergency events. However, by definition, EDR is not price-responsive, does not set energy prices, and does not participate directly in the MISO energy markets.

Economic DRR is the only type of DR program that can participate in the energy market, not only during emergencies, but at any time when energy prices exceed the marginal value of the consumer's electricity consumption. A summary of resources enrolled in MISO DR programs from 2011 to 2013 is given in Table 2. MISO resources enrolled in DR programs have been fairly constant in recent years, although there was a substantial increase in enrolled LMRs in 2013.

Table 2. MISO Demand Response Programs

DR Type	2011	2012	2013	% of 2013 Peak
BTMG	3,001	2,969	3,411	4%
LMR	2,898	2,882	5,045	5%
EDR	930	902	894	1%
DRR	547	443	447	0%
Total	7,376	7,196	9,797	10%

Source: 2013 State of the Market Report, MISO website

For resource adequacy, all DR resources are treated as comparable to generation resources in their ability to meet planning reserve margins in the Resource Adequacy Construct. Increases in DR in MISO are likely as MISO has initiated significant efforts to reduce barriers to integrating DR resources into existing markets. MISO has developed a conceptual design for enabling LMRs and BTMG to set prices when called and is planning to implement this mechanism by September 2015. As quantities of DR resources grow, they are expected to be deployed more frequently to satisfy peak loads and to respond to system contingencies.

3.2.2 Ancillary Services in MISO

MISO began its ancillary services market in January 2009. MISO currently provides regulation, spinning, and supplemental reserves (non-spinning reserves). To provide spinning reserve, a generator must be synchronized to the system and capable of providing output within ten minutes. To provide supplemental reserve, a generator must also be able to provide output with ten minutes, but the resource can be off-line.

DR that participates in MISO's DRR program is characterized as either a Type I or Type II resource. Type I resources are capable of supplying a fixed, pre-specified quantity of energy or contingency reserve through physical load interruption. Conversely, Type II resources are capable of supplying varying levels of energy or operating reserves on a five-minute basis, such as through controllable load or behind-the-meter generation. Type II resources can currently offer all ancillary services products, whereas Type I units are prohibited from providing regulation. DR provided approximately 13 percent of the spinning reserves in MISO in 2013.⁵

3.3 DR in the ERCOT Market

This section describes the role that DR currently plays in the ERCOT market.

3.3.1 DR in ERCOT

ERCOT has approximately 1,200 MW of load resources (mostly large industrial consumers) that bid into the day-ahead market and can be curtailed at times of high prices and in emergencies. Additionally, it has approximately 700 MW in emergency interruptible load (from commercial and industrial customers) that is shed to prevent blackouts.⁶

3.3.2 Ancillary Services in ERCOT

ERCOT currently operates day-ahead and balancing ancillary service markets for reg-up and reg-down (frequency regulation), responsive reserves (spinning reserves), and non-spinning reserves (30-minute reserves).

Regulation reserves are used to balance demand and supply dynamically in real time. To provide up regulation (reg-up), generators are given a higher set point and asked to increase power output from that point in real time. For generators providing down regulation (reg-down) the situation is reversed: they lower power output in real time. Responsive reserve must be able to replace lost generation within 15 seconds. Non-spinning reserves must be able to deploy within 30 minutes of being called upon. ERCOT allows qualified load resources to participate in the responsive reserves and non-spinning reserves ancillary services markets. Those providing responsive reserves must have high set under-frequency relay equipment that enables them to be automatically tripped when the frequency falls below 59.7 hertz (Hz), which will typically occur only a few times per year. Deployments of non-spinning reserves occur much more frequently. To date, load resources have shown a clear preference for providing responsive

⁵ Calculation based on data from Alcoa whitepaper, forthcoming.

⁶ ERCOT 2014 *Quick Facts*.



reserve service; load resources are limited to providing no more than half of responsive reserves in ERCOT.

4. DR Pathways for Reducing Emissions

Navigant's modeling indicates that DR has the potential to directly reduce overall sector CO₂ emissions by more than 1 percent annually through peak load reduction and provision of ancillary services. Indirect emission reductions from supporting the expansion of renewable resources and changing the fuel mix used in generation have the potential to be larger. These results are described below.

4.1 Direct Emission Reductions

Navigant quantitatively assessed two direct emission reduction pathways:

- 1) When DR reduces peak load
- 2) When DR provides ancillary services

4.1.1 DR Providing Peak Load Reduction

DR has a direct impact on CO₂ emissions when it provides peak load reduction. The impact is assessed by displacing natural gas CTs that are in service to provide peaking capacity on high load days. For peak load reduction, Navigant modeled direct emission reductions from varying levels of DR penetration.

The following cases were run:

- Variations of DR penetration based on the number of hours DR is called using the total MW of DR in each market⁷. The values varied from 10 to 100 hours called. No backup generation assumed.
- Variations of DR penetration based on the amount of megawatts of DR that is called (with an assumption that DR was called for 50 hours annually). No backup generation assumed.
- The two above cases were run assuming 25 percent of DR used for peak load reduction also used on-site diesel backup generation.

For the peak load reduction cases, it was assumed that none of the peak load reduction is shifted to another timeframe.⁸ In all cases the displaced generation was assumed to be the average of the highest 1 percent of natural gas-fired CT capacity in the region in regards to total variable costs.

⁷ Values pulled from the latest versions of the PJM, MISO, and ERCOT State of the Market Reports. The values are 9,360MW for PJM, 9,355MW for MISO, and 850MW for ERCOT.

⁸ This assumption regarding load shifting simplifies the calculations. Navigant reviewed literature addressing the degree to which load reduction provided by DR is shifted to other periods of time. Based on this review, load shifting was determined not to be a significant factor in the emissions calculation. Note that peak load reductions account for a smaller reduction in energy than the use of DR to provide ancillary services year round. Also, a recent study of direct load control found little snapback or pre-cooling: PECO. *Final Annual Report for the Pennsylvania Public Utility Commission for the Period June 2012 through May 2013 Program Year 4 for Pennsylvania Act 129 of 2008 Energy Efficiency and Conservation Plan*, 2013. Another study showed no load shifting during winter DR events: Lawrence Berkeley National Laboratory, *Field Demonstration of Automated Demand Response for Both Winter and Summer Events in Large Buildings in the Pacific Northwest*, 2012. ; Other resources reviewed include NV Energy, "Demand Response Program, Program Year 2013, Final Evaluation Report," 2014; Ontario Power Authority, "2012

The potential for annual emissions reduction from DR, based on the CPP targets for 2030, is on the order of 0.05 percent to 0.35 percent, with the variance caused by the number of MWh of DR that are called within the year. As expected, the emission reduction is higher when more MWh of DR are called in a year. Also as expected, emission reduction is lower when DR is backed up by on-site diesel generators.

Table 3. Direct Emission Reductions from Peak Load Reduction – No Backup Generation Cases

Hours Called	ERCOT	PJM	MISO	Total MW Called	ERCOT	PJM	MISO
10	0.01%	0.03%	0.04%	10%	0.00%	0.01%	0.02%
20	0.01%	0.05%	0.07%	20%	0.01%	0.03%	0.04%
30	0.02%	0.08%	0.11%	30%	0.01%	0.04%	0.06%
40	0.03%	0.11%	0.15%	40%	0.01%	0.05%	0.07%
50	0.03%	0.13%	0.19%	50%	0.02%	0.07%	0.09%
60	0.04%	0.16%	0.22%	60%	0.02%	0.08%	0.11%
70	0.04%	0.19%	0.26%	70%	0.02%	0.09%	0.13%
80	0.05%	0.21%	0.30%	80%	0.03%	0.11%	0.15%
90	0.06%	0.24%	0.33%	90%	0.03%	0.12%	0.17%
100	0.06%	0.27%	0.37%	100%	0.03%	0.13%	0.19%

Source: Navigant

Table 4. Direct Emission Reductions from Peak Load Reduction – 25 Percent Backup Generation Cases

Hours Called	ERCOT	PJM	MISO	Total MW Called	ERCOT	PJM	MISO
10	0.01%	0.02%	0.03%	10%	0.00%	0.01%	0.02%
20	0.01%	0.04%	0.06%	20%	0.01%	0.02%	0.03%
30	0.02%	0.06%	0.09%	30%	0.01%	0.03%	0.05%
40	0.02%	0.09%	0.12%	40%	0.01%	0.04%	0.06%
50	0.03%	0.11%	0.15%	50%	0.01%	0.05%	0.08%
60	0.03%	0.13%	0.18%	60%	0.02%	0.06%	0.09%
70	0.04%	0.15%	0.21%	70%	0.02%	0.07%	0.11%
80	0.04%	0.17%	0.24%	80%	0.02%	0.09%	0.12%
90	0.05%	0.19%	0.27%	90%	0.02%	0.10%	0.14%
100	0.05%	0.21%	0.30%	100%	0.03%	0.11%	0.15%

Source: Navigant

Impact Evaluation of Ontario Power Authority's Commercial & Industrial Demand Response Programs," 2013; Alcoa, *Dynamic Demand Response- A New Paradigm*, 2011; and Lawrence Berkeley National Laboratory, *Coordination of Energy Efficiency and Demand Response*, 2010.

4.1.2 DR Providing Ancillary Services

Ancillary services provided by fossil generation result in some units operating at lower capacity levels in order to provide operating reserve and regulation services. Plants run less efficiently when turned down and thus emit more CO₂. DR provided ancillary services can reduce CO₂ emissions due to more efficient dispatch of generation units. As an illustration, if a 500 MW coal plant bids 200 MW into the reserves market it then takes a heat rate penalty for operating at 300 MW instead of 500 MW. The EPA demonstrated in their calculations for building block 1 in the CPP that small changes in the heat rates of coal plants can have a significant impact on CO₂ emissions.

For ancillary services, Navigant modeled direct emission reductions from varying levels of DR penetration for four time classifications: summer on-peak, summer off-peak, winter on-peak, and winter off-peak.⁹ In addition, Navigant ran the following cases:

- 1) Variations on the heat rate impacts of turning plants down
- 2) High load
- 3) Low cost of coal

Navigant estimates that DR providing ancillary services can reduce CO₂ emissions by 0.3 to 0.8 percent annually. As seen in the High Heat rate, High Load, and Low Coal Cost cases, DR providing ancillary services can reduce CO₂ emissions by a greater amount for an individual hour in which these assumptions are present. Higher loads tend to result in higher CO₂ reductions as less efficient gas units are on the margin and there are larger heat rate penalties for operating below full load. In ERCOT, increasing load beyond the summer peak average leads to reductions in CO₂ in excess of 2 percent in individual hours. This results from the fact that there is less coal generation in the region, therefore the reductions in CO₂ are driven by using more efficient natural gas combined cycles for generation rather than CTs. This effect is not present in MISO and PJM as there is still significant coal. DR has an even greater potential for emission reductions in cases with low net load (net of renewable penetration). There may be situations where renewables need to be curtailed such that sufficient fossil fuel generation is available to provide ancillary services. In these circumstances, DR can instead provide the ancillary services, thereby preventing the curtailment of renewable resources. The CO₂ emission reductions in such a scenario could be 10 percent or more. Additionally, curtailment is often caused by transmission constraints and DR's ability to be sited close to load makes it less likely to be affected by such constraints when providing ancillary services.

⁹ The DR penetration levels are based on observations in the PJM market. The 25 percent reduction represents a conservative estimate of DR currently active in PJM, 33 percent is representative of penetration rates under current rules, and 50 percent is a plausible high case.

Table 5. Direct Emission Reductions from Ancillary Services by Case in PJM

PJM	Summer, Peak	Summer, Offpeak	Winter, Peak	Winter, Offpeak	High Heat Rate Impacts	High Load	Low Coal Cost	Weighted Annual Average
Load (MW)	107,853	83,912	93,993	81,403	107,853	130,000	107,853	95,959
Additional Renewable Gen (MW)	-	-	-	-	-	-	-	-
Reserve Requirement (MW)	1,375	1,375	1,375	1,375	1,375	1,375	1,375	1,375
Up Regulation Requirement	979	979	979	979	979	979	979	979
Down Regulation Requirement	979	979	979	979	979	979	979	979
% CO2 Reduction - 0% A/S from DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
% CO2 Reduction - 25% A/S from DR	-0.3%	-0.3%	-0.3%	-0.3%	-0.4%	-0.3%	-0.1%	-0.3%
% CO2 Reduction - 33% A/S from DR	-0.4%	-0.3%	-0.4%	-0.4%	-0.5%	-0.3%	-0.2%	-0.4%
% CO2 Reduction - 50% A/S from DR	-0.6%	-0.5%	-0.6%	-0.6%	-0.8%	-0.5%	-0.2%	-0.6%

Source: Navigant

Table 6. Direct Emission Reductions from Ancillary Services by Case in MISO

MISO	Summer, Peak	Summer, Offpeak	Winter, Peak	Winter, Offpeak	High Heat Rate Impacts	High Load	Low Coal Cost	Weighted Annual Average
Load (MW)	69,391	55,358	64,190	55,757	69,391	85,000	69,391	63,563
Additional Renewable Gen (MW)	-	-	-	-	-	-	-	-
Reserve Requirement (MW)	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Up Regulation Requirement	569	569	569	569	569	569	569	569
Down Regulation Requirement	569	569	569	569	569	569	569	569
% CO2 Reduction - 0% A/S from DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
% CO2 Reduction - 25% A/S from DR	-0.4%	-0.4%	-0.4%	-0.4%	-0.5%	-0.3%	0.4%	-0.4%
% CO2 Reduction - 33% A/S from DR	-0.5%	-0.5%	-0.5%	-0.5%	-0.6%	-0.3%	0.4%	-0.5%
% CO2 Reduction - 50% A/S from DR	-0.8%	-0.8%	-0.8%	-0.8%	-0.9%	-0.4%	0.4%	-0.8%

Source: Navigant

Table 7. Direct Emission Reductions from Ancillary Services by Case in ERCOT

ERCOT	Summer, Peak	Summer, Offpeak	Winter, Peak	Winter, Offpeak	High Heat Rate Impacts	High Load	Low Coal Cost	Weighted Annual Average
Load (MW)	52,901	39,630	37,126	31,419	52,901	60,000	52,901	43,454
Additional Renewable Gen (MW)	-	-	-	-	-	-	-	-
Reserve Requirement (MW)	4,200	4,200	4,200	4,200	4,200	4,200	4,200	4,200
Up Regulation Requirement	503	503	503	503	503	503	503	503
Down Regulation Requirement	402	402	402	402	402	402	402	402
% CO2 Reduction - 0% A/S from DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
% CO2 Reduction - 25% A/S from DR	-0.4%	-0.3%	-0.2%	-0.2%	-0.6%	-1.5%	-0.4%	-0.3%
% CO2 Reduction - 33% A/S from DR	-0.5%	-0.4%	-0.3%	-0.2%	-0.9%	-1.9%	-0.5%	-0.4%
% CO2 Reduction - 50% A/S from DR	-0.8%	-0.6%	-0.4%	-0.4%	-1.3%	-2.4%	-0.8%	-0.6%

Source: Navigant

4.2 Indirect Emissions from Demand Response

DR can indirectly influence CO₂ emissions through two pathways:

- 1) Changes in fuel mix
- 2) Renewable integration

4.2.1 Changes in Fuel Mix

DR is a low-cost option for providing capacity margin and ancillary services. This displaces revenue or value fossil fuel plants may rely on by providing these services. There are a number of factors driving the current wave of retirement of inefficient fossil fuel plants that tend to be high CO₂ emitters, including competition in the energy market with cheap natural gas that is primarily driven by the shale revolution and increased costs to comply with other environmental regulations. DR can provide year-round ancillary services and is expected to provide more regulation services over the CPP compliance period due to increased renewable penetration and advancements in technology for controlling loads. As a result, DR is one of the factors that can lead to lower capacity factors for inefficient fossil fuel units and thus lead to their retirement.¹⁰ PJM noted this trend in a recent transmission expansion plan.¹¹ The CO₂ emission reductions from one inefficient fossil fuel retirement can be significant. The CO₂ emission reductions from fossil fuel plants that have already retired, have announced that they will retire, and that will likely retire before 2030 are substantial. PJM calculates that the removal of CO₂ emissions from coal units that have announced their retirement reduced overall emissions from units covered by the CPP by 12 percent, or from 442 million short tons to 392 million short tons, using 2012 emissions.¹² These emission reductions in PJM play a major role in helping states meet their proposed interim (2020-2029) goals under the CPP.

DR also allows fossil fuel units that plan to retire to do so earlier. DR provides stopgap capacity until replacement capacity can be built and reduces the amount of replacement capacity needed.¹³ For instance, in PJM, Navigant estimates that increases in DR would allow PJM to decrease the capacity of reliability must-run (RMR) units.¹⁴

¹⁰ FirstEnergy in Docket EL14-55 on May 23, 2014 states that “continued use of demand response in capacity auctions is likely to prevent generation units owned by FirstEnergy to clear in PJM’s auctions, resulting in potentially millions of dollars in lost revenues,” and that FERC’s decision “will impact not only rates, but commercial decisions whether to close or build new generation resources.”

http://elibrary.ferc.gov/idmws/file_list.asp?document_id=14219331

¹¹ PJM, 2012 *Regional Transmission Expansion Plan*: <http://www.pjm.com/documents/reports/rtep-documents/2012-rtep.aspx>

¹² PJM’s presentation *EPA’s Clean Power Plan Proposal: Review of PJM Analyses Preliminary Results*, presented to the Members Committee on November 17, 2014: <http://www.pjm.com/-/media/committees-groups/committees/mc/20141117-webinar/20141117-item-03-carbon-rule-analysis-presentation.ashx>

¹³ See Sierra Club’s comments to the New Jersey Board of Public Utilities on Docket EO11050309, July 12, 2011:

<http://nj.gov/bpu/pdf/energy/Sierra%20Reply%20Comments.pdf>

¹⁴ PJM currently has three plants categorized as RMR for a total of 870 MW of coal-fired capacity

The potential for indirect CO₂ emission reductions from fossil fuel retirements attributable to DR is viewed as larger than the direct emission reductions modeled through peak load reduction and ancillary services. DR is a contributing factor to plant retirement decisions that have large impacts on emissions. While a precise estimate of the MW of retirements attributable to DR is difficult to derive, the size of the impact and the role that DR plays in the economics of plant operating decisions indicate that DR can help achieve significant emission reductions.

4.2.2 Renewable Integration

DR plays a role in the development and integration of renewable resources that can reduce CO₂ emissions. Larger amounts of renewables on the grid increase the need for ancillary services due to the intermittent nature of solar and wind generation.¹⁵ DR is a low cost way to meet the increased demand for ancillary services. This makes increased levels of renewable penetration more economic, which results in lower levels of CO₂ emissions.

As discussed in Section 4.1.2 above, DR providing ancillary services reduces the need to curtail renewable generation in favor of fossil fuel generation because DR provides ancillary services without adding additional generation to the grid. Therefore, DR allows a greater portion of load to be met by renewable generation.

Additionally, DR can be procured quickly and in small amounts. Renewables are added to the grid in small increments and over periods of time. DR can be procured as needed to support renewables as they are added to the grid, without the lead time needed to plan and build a fossil plant. In this way, DR helps smooth the “lumpiness” of capacity additions that occurs as renewables are integrated into the grid.

¹⁵ Several studies discuss this, including the National Renewable Energy Laboratory’s (NREL’s) *The Western Wind and Solar Integration Study Phase 2*, September 2013: <http://www.nrel.gov/docs/fy13osti/55588.pdf>; PJM’s *Renewable Integration Study Task Report: Review of Industry Practice and Experience in the Integration of Wind and Solar Generation*, November 2012: <http://pjm.com/-/media/committees-groups/task-forces/irtf/postings/pris-task3b-best-practices-from-other-markets-final-report.ashx>; and NERC’s *Special Report: Ancillary Service and Balancing Authority Area Solutions to Integrate Variable Generation*, March 2011: <http://www.nerc.com/files/IVGTF2-3.pdf>

4.3 Considerations for the Clean Power Plan

This study demonstrates that DR can be an important part of a strategy to reduce CO₂ emissions and should be included in emission reduction strategies and plans. Navigant estimates that DR could directly reduce CO₂ emissions by more than 1 percent and that its overall role in the economics of fuel mix and plant operations will result in CO₂ emissions by a larger amount, i.e., potentially an additional 1 percent. Direct emission reductions occur when DR reduces peak load and provides ancillary services. Indirect emission reductions occur when DR contributes to fossil fuel retirements and increased levels of renewable penetration. This emission reduction potential is significant when compared to the EPA's targets, which propose to reduce CO₂ emissions from fossil-fuel power plants by 20 percent from 2012 levels by 2030.¹⁶ The EPA did not directly include DR in the CPP. This analysis demonstrates that DR provides valuable CO₂ emission reductions and thus should be a strategic part of implementation of the CPP.

¹⁶ 20 percent emission reduction calculated by taking the EPA's *Technical Support Document: Translation of the Clean Power Plan Emission Rate-based Goals to Mass-based Equivalents*, released on November 6, 2014: <http://www2.epa.gov/carbon-pollution-standards/clean-power-plan-proposed-rule-translation-state-specific-rate-based-co2>.

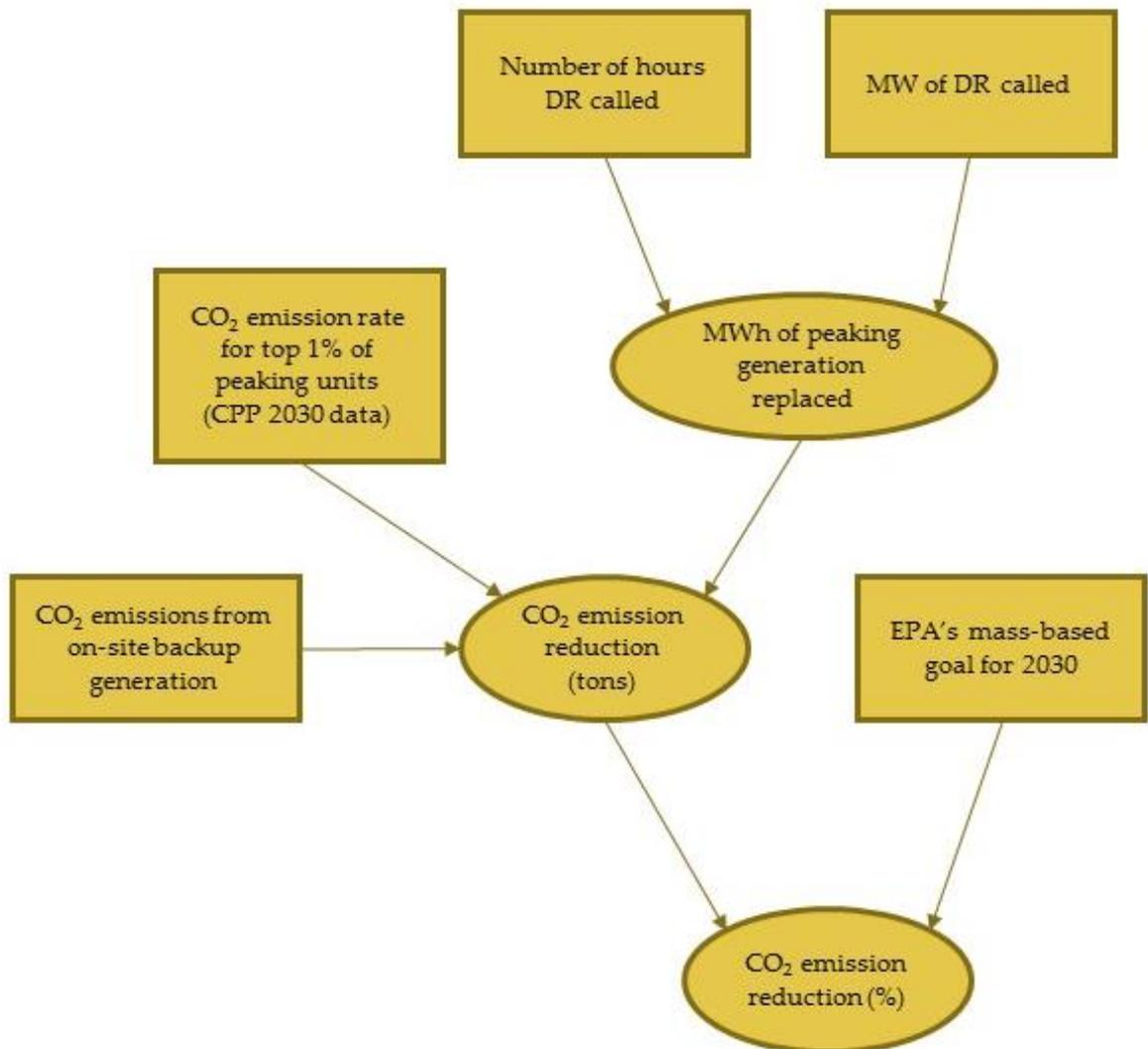
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Appendix B. Description of Models

B.1 Peak Load Reduction Model

This model was developed for the three markets (PJM, MISO, and ERCOT) to demonstrate CO₂ reductions from peak load reduction provided by DR. Emission rate and total emission data is from the EPA’s 2030 modeling of compliance year 2030 under the CPP; number of hours and number of MW called are based on data from the individual markets; emission rate for diesel backup generation is from a study by the University of California Riverside.¹⁷



¹⁷ N. Davis, *Determination of Emission Factors from Back-up Generators*, University of California Riverside, October 6, 2004: http://www.energy.ca.gov/research/notices/2004-10-06_seminar/2004-10-06_DAVIS.PDF

B.2 Ancillary Services Model

This model was developed for the three markets (PJM, MISO, and ERCOT) to demonstrate CO₂ reductions from ancillary services provided by DR. The ancillary services requirements and minimum generation assumptions are from actual industry data from the three markets in 2012; the heat rate penalty assumptions are Navigant’s assumptions based on internal data; the average heat rate by plant type is from the EPA’s 2030 modeling of compliance year 2030 under the CPP.

